

# Marketing

**At Mortgages for Business we take our marketing very seriously and we have seen marketing within the mortgage market change dramatically over the last few years.**



Today clients attitude to purchasing has changed, customers are much more savvy and they know how to shop around for the very best deals...

There has never been a more important time to ensure that your marketing is effective and proactive.

**Using our marketing services is the best marketing decision you can make for your business...**

Not only can we provide you with exceptional marketing knowledge and expertise, but we also have proven marketing experience within the mortgage market to guide your mortgage business in the right direction!

**Please read on for a list of the marketing services that we can offer you through our trusted business associates (Eloquent Marketing and Oakweb Design).**

## Websites

We can provide you with a bespoke website. Prices start from a £250 + VAT set-up fee and a hosting/maintenance fee from £35 + VAT per month. Your website can include a live Buy to Let mortgage product feed, online insurance fulfilment form, mortgage protection form...the list goes on!

## Search engine optimisation service

It is all well and good having a fantastic website, but marketing it is the most important thing. We have access to online marketing experts who can ensure that your website gets as high on the google rankings as possible. Prices start from as little as £300 + VAT.

## Email marketing

We can provide you with email marketing support. Through our systems we can design a bespoke template for you and we can send it out to an email list of your choice. Better still - we can track the open rates and click-through rates of your emails to let you know who is actually opening them. One-off emails start from £80 and annual email packages start from £650, (these prices are inclusive of VAT).

## Newsletter design

Have you seen our newsletter - Firstrate? Our design agency can design something like this for you so that you can let your customers know your thoughts and what you are up to. By using a newsletter you can establish yourself as the industry voice to your clients. Prices start from £80 per page and are inclusive of VAT.

## Advert design

If you like to advertise, but are fed up with paying standard design agencies high rates for minimal work then please try us out! We can provide you with high quality bespoke advert design at the fraction of the cost of a standard agency. Prices start from £215 and are inclusive of VAT.

## Marketing plan/consultation

Do you struggle with innovative marketing ideas for your business? With our marketing experience in the mortgage industry we can help you keep one step ahead of the rest by giving your business a marketing overhaul! Prices start from as little as £325, (inclusive of VAT).

## Brochures

Do you ever wonder if your marketing literature is eye-catching enough to warrant potential clients attention? We know how to grab mortgage consumer attention and we can create marketing literature for you that will stand out above all your competitors. Prices start from as little as £110 for an A4 sheet, (inclusive of VAT).

Call **0845 148 9240**

Visit **[www.mortgagesforbusiness.co.uk](http://www.mortgagesforbusiness.co.uk)**



**Mortgages for Business**